

Five Star Wealth Managers

In a consumer study about dynamics between wealth managers and their clients, Five Star Professional polled wealth managers and consumers about communications. Both groups said that connecting three to four times a year is the right communications strategy, but expectations are not aligned in all areas:

- 29 percent of consumers want to be contacted by their wealth manager whenever events require an update; only 7 percent of wealth managers say they contact clients based on the impact of events.
- 63 percent of consumers say they receive the right amount of communication from their wealth manager.

From research conducted by Five Star Professional, April 2011.

Wealth managers, broadly defined, are those individuals who help you manage your financial world and/or implement aspects of your financial strategies. Common examples of wealth managers

are financial advisors, financial planners, investment advisors, tax advisors and estate planning attorneys.

How do you find a wealth manager with experience, who has a good base of clients with high retention rates, and who has undergone a regulatory and complaint review? And when you find them, are they accepting new clients?

Philadelphia magazine and Five Star Professional partnered to find wealth managers who satisfy 10 objective eligibility and evaluation criteria that are associated with wealth managers who provide quality services to their clients. Among many distinguishing attributes, the average one-year client retention rate for this year's award winners is more than 96 percent.

Don't listen to other people. Investigate for yourself. Be wary of advisers who say they never had a down year."

— Five Star Wealth Manager

The 2012 Five Star Wealth Managers are a select group, representing less than 3 percent of the wealth managers in the Philadelphia area.⁽¹⁾

Although this list is a useful tool for anyone looking for help in managing their financial world or implementing aspects of their financial strategies, it should not be considered exhaustive. Undoubtedly, there are many excellent wealth managers who, for one reason or another, are not on this year's list.

Award CANDIDATES

A Select

In order to consider a broad population of high-quality wealth managers, award candidates are identified by one of three sources: firm nomination, peer nomination or pre-qualification based on industry standing. Self-nominations are not accepted. Philadelphia award candidates were identified using internal and external research data, including a survey to

more than 15,100 registered financial services professionals and all identified financial service companies in the area that are registered with FINRA or the SEC.

Determination

Award candidates who satisfied 10 objective eligibility and evaluation criteria that are associated with wealth managers who provide quality services were named 2012 Five Star Wealth Managers.(2)

Eligibility Criteria - Required(3)

- 1. Credentialed as an investment advisory representative (IAR), a FINRA-registered representative, a CPA or a licensed attorney.
- 2. Actively employed as a credentialed professional in the financial services industry for a minimum of five years.
- 3. Favorable regulatory and complaint history review. (4)
- 4. Fulfilled their firm review based on internal firm standards.
- 5. Accepting new clients.

Evaluation Criteria - Considered(3)

- 6. One-year client retention rate (the average one-year client retention rate of this year's award winners is more than 96 percent).
- 7. Five-year client retention rate.
- 8. Non-institutional discretionary and/or non-discretionary client assets administered (this year's award winners administer an average of \$103 million in client assets).
- 9. Number of client households served (on average, this year's award winners serve 282
- 10. Education and professional designations.

Research

- · Wealth managers do not pay a fee to be considered or placed on the final list of Five Star Wealth Managers.
- The Five Star award is not indicative of the wealth manager's future performance.
- · Wealth managers may or may not use discretion in their practice and therefore may not manage their clients' assets.
- The inclusion of a wealth manager on the Five Star Wealth Manager list should not be construed as an endorsement of the wealth manager by Five Star Professional or *Philadelphia* magazine.
- · Working with a Five Star Wealth Manager or any wealth manager is no guarantee as to future investment success, nor is there any guarantee that the selected wealth managers will be awarded this accomplishment by Five Star Professional in the future.
- Five Star Professional is not an advisory firm, and the content of this article should not be considered financial advice. For more information on the Five Star award and the research/ selection methodology, go to www.fivestarprofessional.com.
- (1) 2,847 award candidates in the Philadelphia area were considered for the Five Star Wealth Manager award. 773 (approximately 28 percent of the award candidates) were named 2012 Five Star Wealth Managers.



The Five Star award goes to less than 7 percent of wealth managers.

Insights from Five Star Wealth Managers

- **6** Wishful thinking is not planning. If you plan for the worst, you will never be unpleasantly surprised."
- Clients don't care how much you know until they know how much you care."
- 6 Only invest in something that you understand."
- What matters most is how you recover from setbacks."

- (2) Wealth managers were required to certify that any information they provided was accurate.
- (3) Criteria 4, 8 and 9 do not apply to attorneys or CPAs.
- ⁴⁾ As defined by Five Star Professional, the wealth manager has not:
- Been subject to a regulatory action that resulted in a license being suspended or revoked, or payment of a fine.
 Had more than a total of three customer complaints filed against them (settled or pending) with any regulatory authority or Five Star Professional's consumer complaint process
- · Individually contributed to a financial settlement of a customer complaint filed with a regulatory authority.
- · Been convicted of a felony.

Five Star Professional conducts a regulatory review of each nominated wealth manager using the Investment Adviser Public Disclosure (IAPD) website. Five Star Professional also uses multiple supporting processes to help ensure that a favorable regulatory and complaint history exists. Data submitted through these processes was applied per the above criteria:

- Each wealth manager who passes the Five Star Professional regulatory review must attest that they meet the definition of favorable regulatory history, based upon the criteria
- Five Star Professional promotes via local advertising the opportunity for consumers to confidentially submit complaints regarding a wealth manager.
- Five Star Professional contacted approximately 1 in 12 households identified as having a high propensity to use the services of wealth managers in order to provide consumers the opportunity to submit complaints regarding a wealth manager. More than 85,600 households in the Philadelphia area were contacted.

The Five Star Wealth Manager selection criteria was updated for the 2012 award year. 2005 - 2011 Five Star Wealth Managers scored highest in overall satisfaction based on feedback from clients, peers and industry experts. No more than 7 percent of wealth managers receive the award each year. The selection process for the 2005 - 2011 award winners can be found at www.fivestarprofessional.com/2011/wealth_managers_research_overview.php.



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Left to right: Fred Shocket, Bruce Musselman, 2012 winner Harry Keller, Elizabeth Shamir, Keith A. Hooper and Barry C. Blatt

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Titles/Credentials: Fred Shocket, CFP®, MA; Harry Keller, CPA, CFP®, ChFC®, CLU®, MBA, President of Financial Independence Planning, LLC; Elizabeth Shamir, CFA®, CFP®; Keith A. Hooper, CPA, MS; Barry C. Blatt, CPA, PFS; Randolph Nead, MS, CPA, CFP®; Thomas Malkoch, CPA, CFP®; Michael Grossman, CFP®; Adam Peltzman, RHU, CFP®; Mark Wren, MBA; Harriet Litz, JD; Kenneth Souder, CFP®; Mike Menninger, CFP®; Glenn J. Kopensky, CPA, CFP®

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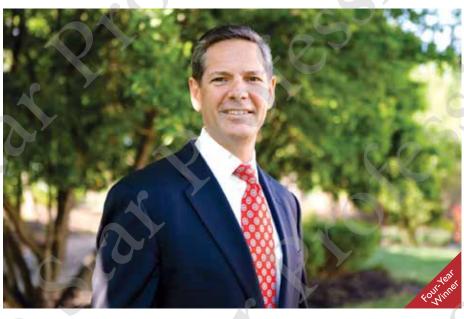


Left to right: Back row: Vito Martutartus, Randolph Nead, Wayne Cline, Jared Keller, Thomas Malkoch, Michael Grossman, Steve Dudek, Adam Peltzman, Mark Wren, Harriet Litz, Elizabeth Shamir, Janet Musselman, 2012 winner Harry Keller, Fred Shocket, Laraine Beckman, Kenneth Souder, Jon Wanczyk Front row: Sitting: Mike Menninger, Bruce Musselman, Keith A. Hooper, Glenn J. Kopensky, Barry C. Blatt



Paul S. Baker

Experience • Knowledge • Integrity



- Comprehensive investment and wealth management services for affluent families
- More than 25 years of investment experience helping clients achieve their goals
- Well-qualified team dedicated to exceptional, personalized service

Focus: Customized investment strategies for accumulation and preservation of wealth as clients transition into retirement Credentials: CFP®, Managing Director – Investment Officer

Choosing someone to help you manage your money is both a business and a personal decision.

With more than 25 years of experience, Paul Baker has become the trusted advisor to a select group of individuals, families and organizations, offering personalized wealth management strategies to enable them to reach their financial goals and objectives.

By taking the time to encourage and build long-term

relationships built on trust, integrity and honest communication, Paul can provide unbiased advice and investment strategies that adhere to your risk tolerances and help you meet or exceed your goals and objectives. He acts as your personal guide, helping to navigate and simplify the complex world of investing.

Paul's aim is to establish one-to-one relationships and to offer you the personal approach you deserve, with the depth and experience you expect.



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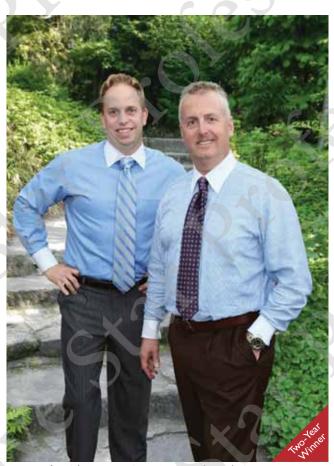
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Left to right: Two-year winners Drew D. Barlow and Brian J. McKeon

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Investing in You, Your Family and Your Dreams

- Dedicated to providing a concierge level of service and support
- Customized retirement income planning strategies
- Assistance with family wealth preservation and transfer

Drew D. Barlow, CPM®, Senior Vice President, Financial Advisor, Portfolio Management Director, 2009 and 2012 Five Star award winner

Brian J. McKeon, CPM®, CRPC®, CMFC®, Senior Vice President, Financial Advisor, Portfolio Management Director, 2011 – 2012 Five Star award winner

They each hold a Certified Portfolio Manager® title



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Providing Tailored Investment Solutions to Accumulate, Manage and Preserve Wealth



Areas of Focus: Comprehensive Wealth Management Services

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- · Uses client-centered approach to investment and retirement strategies
- Builds relationships on trust, integrity and objective advice

Title: Managing Director - Investment Officer

With more than 24 years of investment industry experience, Rich helps clients establish investment objectives and maintain a financial roadmap to help build wealth. He relies on his vast investment experience and a degree in economics from the Wharton School of Business to provide insight and advice in today's market. His recommendations and decisions are based upon each client's unique needs, risk tolerance and financial goals.

Rich understands that his most valuable assets are the relationships he has with his clients. One of the hallmarks of his continued success is his dedication to applying all of the resources available to develop creative solutions for each client and to deliver these with outstanding personal service.

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Left to right: Bradford D. Bolletino, three-year winner Robert C. Boland, Daniel S. Heenan

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- One of *Philadelphia Business Journal's* Top Wealth Advisors in the Delaware Valley
- · Rooted in our community, yet backed by the global resources of Royal Bank of Canada

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Credentials: CFP®, AWM

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- Personal and exceptional client service
- · Comprehensive financial advisory
- Independent and unbiased

Titles: President, Registered Investment Advisor, Registered General Securities Principal

Credentials: Certified Fund Specialist®, Registered Financial Consultant

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Citadel Investment Services Team

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Left to right: AJ Hiller, 2011 winner John Kane, 2012 winner Jim McCrudden, David Layo, Kevin Quinn, Joseph Mylott and 2012 winner Kevin McDermott

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Compass Ion Advisors Team

What Matters to You, Matters to Us



Left to right: Pat House, Ben Dourte, 2012 winner George Limbach, Dan Soderberg, Matt Kane, Josh Manifold, two-year winner Jim Baird, Doug MacGray

- Unwavering, client-centric focus in an independent environment
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- · Expertise in investment management, financial planning and insurance analysis

Specialties: Sophisticated planning for individuals and institutions

Credentials: CFP®, ChFC®, CLU®, JD, CEA, MBA

At Compass Ion Advisors, we have the expertise, experience and resources necessary to deliver the highest-quality financial planning, investment management and insurance services. None of these capabilities matter, however, if we do not know our clients well enough to apply these resources to

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Left to right: Richard Norby, Five Star award winner Rochana Norby, Denise Slawter

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- Guiding and evaluating to make work optional
- Partnering with you to customize your finances

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Some questions the advisors have answered for prospective and current clients include:

Can you do better than my current advisor? How much do I need to retire? When can I stop working in this job? How can I know that I will have enough money for the rest of my life? Am I taking too much risk? How is the economy going to impact my investments? What about Europe and China? How can I most strategically give away my money?

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Managing Life's Transitions, Shaping Secure Futures ...



Effective Investment and Retirement Income Strategies

Left to right: Three-year winner Russ Bishop, Jr., Ginger Hamilton, two-year winner Sean Cook, Debbie Boyle and three-year winner Bill Brams

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- "Maintain our current lifestyle, financial security and help our children ..."
- "How can we maximize our earnings while minimizing our downside potential?"

CERTIFIED FINANCIAL PLANNER™ practitioner, ChFC®, CLU®, MSFS, MDiv

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At Harvest Advisers, we understand that wealth is measured on more than a net-worth statement. Knowing what touches our clients' hearts and helping them achieve a rewarding retirement is our goal.

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- · Honor Roll Advisor with the Paladin Registry
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Titles: Financial Advisor and Registered Representative Credentials: CPA, PFS, CFP®

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We are independent with an open architecture which means we are not limited in our use of vendors for solutions or obligated to use proprietary products. Your interests always come first. Our philosophy is to educate and empower our clients by maintaining a high level of commitment to service, knowledge, disclosure and integrity. Our biggest impact may be the peace of mind that comes with a continuously monitored comprehensive financial program. Our role is to help our clients lead more financially secure lives. No matter where life takes you, you can depend on us to be there, analyzing your needs and adapting your planning to achieve your goals.

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Brad S. Rude

It's My Mission to Provide the Tools to Help You Reach Your Goals



- Financial, estate, trust and insurance planning
- Retirement planning and corporate retirement plans
- Comprehensive personalized client support

Brad Rude, Senior Vice President - Financial Advisor

As the financial world becomes more complex and investment choices multiply, careful planning becomes even more important to helping you achieve your financial goals. Brad focuses on comprehensive wealth strategies for individuals and institutions. He takes his time to help clients build a life

plan, so together, they can develop a supporting investment portfolio. Client reviews are an important part of Brad's process. If you are considering a second opinion of your investment strategy, please phone (215) 274-2223 to schedule a confidential consultation.

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Offering Independent, Unbiased Advice for More Than 20 Years



Investments, Insurance, Tax and Business Planning

Left to right: Benjamin Zajac, Five Star award winner Richard Zajac, Five Star award winner James Simone and Five Star award winner Daniel Zajac

- · Comprehensive financial planning and investment management
- Business planning including executive benefits and buy-sell insurance
- Tax planning and preparation

Titles/Credentials: Richard A. Zajac, CFP®, CPA; Daniel R. Zajac, CFP®, CLU®; James J. Simone, CFP®, CPA

At SimoneZajac Wealth Management Group, we provide independent financial planning and wealth management to individuals, families and business owners. Our team-oriented, client-centric approach to financial planning uniquely

positions us to evolve with our clients as their needs change. Our independent structure affords us the ability to offer sound financial advice free from conflicts of interest.



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Sterling Investment Advisors Group



Areas of Focus: Goal Setting, Investment Management

Left to right: Brett Schildhorn, Lisa Curcio, Sean Flatley, Michelle Smaltz, two-year winner Timothy Flatley

- Top 10 Independent Investment Manager, Barron's Winner's Circle Organization
- Premier Advisor by National Association of Board Certified Advisor Practices
- Worth magazine Leading Wealth Advisor, Smart CEO Reader's Choice Advisor

Titles: Wealth Management Advisor, Portfolio Manager, Customer Relations

Credentials: CFP®, MBA, Series 7, ChFC®, AIF®

Sterling Investment Advisors, Ltd. recognizes that each situation — educating, children, building retirement wealth, insuring against loss, reducing taxes, planning estates, setting up trusts, etc. — brings its own complexities. Our team concept results in our clients developing a support group of

professionals to delegate the management of these issues. Sterling was recognized by The Philadelphia 100 as one of the 100 fastest-growing companies in the Philadelphia area. This group was selected by Wharton Small Business School and the *Philadelphia Business Journal*.



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Proactive and Responsive

Center: Four-year winner Dirk Stribrny
Left to right: 2012 winner Patricia Augusterfer, Rose DeFalco, Joseph Croll, Susan Sussman

- Wealth management solutions
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- · Systematic approach to portfolio design and proactive management

Titles/Credentials: Patricia Augusterfer, Financial Advisor; Rose DeFalco, Registered Client Service Associate; Dirk Stribrny, CFP® Financial Advisor; Joseph Croll, Financial Advisor; Susan Sussman, Senior Client Service Associate

Our clients are the foundation of our practice. As such, Dirk Stribrny is committed to making a meaningful difference in their lives by guiding them to make informed financial decisions, helping them to attain their goals and striving to transcend their expectations.



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Left to right: Joanne Vasquez, Five Star Wealth Manager Kevin Supka and Jennifer Gaida



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Left to right: Three-year winner Charles Bartler and Christopher Bartler

Charles Bartler, CLU® and ChFC®, and his staff have worked extensively in the field of retirement distribution since 1976, transitioning individuals into retirement with his comprehensive six-step process. Chris Bartler joined his father in 2008 as the Director of Operations. Their mission is to guide their clients in making the right decisions for their retirement.

Bartler Wealth Management Group

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- Lifetime income strategies
- Retirement income distribution planning

Credentials: CLU®, ChFC®

Bartler Wealth Management Group, LLC

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Left to right: Four-year winners William Bishop and Jeffrey Smith

As a team practice, Bishop, Smith and Associates offers depth and diversity through our combined skills and experience. You will enjoy the personalized service and one-to-one interaction with your advisor while also benefiting from the wider skill-set of the team as a whole. Our team is supported by professionals with backgrounds in many fields. We strive to help you understand and feel comfortable with the quidance you receive and the strategy you develop with your advisor.

We focus on wealth management services, financial planning and estate planning strategies.

William Bishop and Jeffrey Smith

We'll Develop Strategies to Make Your Money Work Hard for You

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William G. Bishop, CRPC®, Financial Advisor Jeffrey P. Smith, CRPC®, Financial Advisor



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Left to right: Justin Capetola, four-year winner J. Scott Miller, Sr. and 2012 winner J. Scott Miller, Jr.

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Left to right: Four-year winner Rosemary G. Caligiuri, 2012 winner Loretta D. Hutchinson

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Rosemary G. Caligiuri Loretta D. Hutchinson

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Rosemary G. Caligiuri, President, CASL® Loretta D. Hutchinson, CDFA™, NCC

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Left to right: Robert M. Mitchell, Five Star award winner William C. Martindale, Jr., David M. Lawson and Joseph F. Monahan

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Left to right: Three-year winner Craig Schwartz, four-year winner Sidney Geller and Farl Maitland

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Bill has received the Rutgers University Home Extension's Adult Education Award for his years of service in presenting financial planning seminars. Bill is also a member of the Delaware, Montgomery, Philadelphia and southern New Jersey

Bill Mastalski currently serves as First Vice President/Wealth Management in the Bryn Mawr, Pa. office. Bill and his very capable staff provide prompt, caring

attention to client concerns. Each client receives an investment strategy based on

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valuable assets are the relationships he has with his clients.





Left to right: Two-year winner George C. McFarland, Jr., Rich Merriman, Bill Woolbert,

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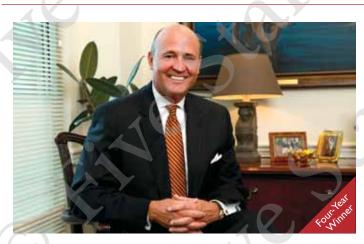
Titles: President, Senior Portfolio Manager Credentials: JD, Duke University; AB, Princeton University



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Titles: Senior Vice President, Financial Advisor

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Left to right: Four-year winners Alan Meyers, David J. Kron and three-year winner Andrew M. Polis

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Alan H. Meyers, David J. Kron and Andrew M. Polis

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Titles/Credentials:

Alan Meyers, CFP®, CAP®, Senior Vice President – Investments David J. Kron, Managing Director – Investments Andrew M. Polis, Managing Director – Investments

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Left to right: Two-year winner Ryan Murray and 2012 winner William Marshall

What brings you happiness? Joining the Peace Corps? Learning to play piano? Spending time with your grandchildren? Hiking across Tuscany? Finding new ways to relax? As it turns out, money alone does not buy you happiness. Having a vision for the future and planning for that vision are just as important as money in achieving a fulfilled life. People who write down their dreams are more likely to achieve them

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Ryan Murray William Marshall

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Kevin M. Patton

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Mr. Patton offers a comprehensive investment planning service by interacting with clients to define their goals, objectives, values and risk tolerance. He then is able to implement unbiased investment recommendations employing diversified investment portfolios.

Kevin is a 1982 graduate from the University of Delaware with a degree in accounting. He started with Smith Barney as a broker in 1983. In January of 2012, Kevin moved to Wells Fargo Advisors, LLC in the Berwyn complex.

Wells Fargo Advisors, LLC

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Michael J. Vaules

Creating Lifetime Relationships With Every Client

- Income distribution planning
- · Retirement transition specialist
- · Wealth accumulation and preservation

Title: Financial Advisor

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John Bartuccio is a financial representative of and offers advisory services and securities though Lincoln Investment Planning Inc., Registered Investment Advisor, Broker Dealer, Member FINRA/ SIPC. Lincoln Investment Corporate Office: 218 Glenside Ave., Wyncote, PA 19095, (215) 887-8111.



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Stephen G. Frank The Frank Financial Consulting Group of Wells Fargo Advisors, LLC

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Title: Managing Director - Investment Officer

Stephen Frank has more than 27 years of experience as a trusted financial advisor. He has built his business by providing personalized investment advice and superior service.

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Mark Fried



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Titles: President, TFG Wealth Management

Mark has been involved in the investment and finance industry for more than 20 years, counseling families, corporate executives, retirees and business owners concerning investment risk, preserving and growing assets and managing their financial futures. Mark's experience also includes being president of Stone Bridge Bank, an executive with Stone Bridge Funds, a member of the investment team for a family on the Forbes 400 list and has served on nonprofit boards in our area.







Daniel P. Gannon

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Title: President

Credential: Certified Financial Planner™ professional

Daniel has more than 15 years of experience as a trusted financial advisor. He provides customized, strategically focused ideas and solutions based on his clients' needs.

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Marc Stuart Goldberg

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Credential: AIF®

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Matthew S. Marcolina

30 South 17th St., Ste. 2000 Philadelphia, PA 19103

Direct: (215) 564-8824 Toll-free: (800) 331-4262 home.wellsfargoadvisors.com/ matthew.marcolina

Integrity, Trust and Superior Service

- Build a lasting relationship with my clients
- Retirement income planning: IRAs and 401(k)s
- · Fee-based wealth management

First Vice President - Investment Officer

Chartered Financial Consultant®, ChFC®

The foundation of my business is based on integrity, trust and superior service. I educate my clients in the fundamentals of successful wealth accumulation to help them form realistic expectations for portfolio return. My success is measured by my ability to help my clients achieve their financial goals.

Advisor selection is not reflective of individual client satisfaction or future performance. Please see the introduction section for important information on the scope of the award and the Five Star selection process. Wells Fargo Advisors, LLC, Member SIPC. [CAR 0912-00638].





George McReynolds



595 Bethlehem Pike, Ste. 301 Montgomeryville, PA 18936 Phone: (215) 699-1050 Toll-free: (855) 255-5238 george@mcwealth.com www.mcwealth.com

Trust • Leadership • Ingenuity • Courage

- Personal, caring service
- · Clear, objective analysis and advice
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Titles: Financial Advisor, Chief Tax Strategist

Credentials: CFP®, RFC®

Wealth is derived from the Celtic word, Weale, which means, "Everything that you care about." We help successful families stay successful by creating and coordinating financial systems that allow them to focus on everything that they care about that requires time, money or planning.

Securities and Advisory Services offered through Commonwealth Financial Network®, Member FINRA/SIPC, a Registered Investment Adviser. Commonwealth does not offer tax advice. Advanced Level Tax Planning, Income Tax Preparation, Life Coaching and Time Management Consulting Services, and Fixed Insurance Products and Services offered by McReynolds Wealth Management are separate and unrelated to Commonwealth. Strictly intended for individuals in DE, FL, MN, NJ, PA, VA. No offers may be made or accepted from any resident outside these states due to various state and registration requirements regarding investment products and services.



Brian Menickella



120 S Warner Rd., Ste. 201 King of Prussia, PA 19406 Phone: (610) 265-4012, Ext. 202 Cell: (856) 979-7077 brianm@thebeacongrp.com www.thebeacongrp.com

Independent, Objective Advice

- Northeast "Expert Advisor" designee by CFDD
- Registered Player Advisor with NFLPA and MLB
- TFS Securities 2011 Advisor of the Year

Title: Managing Partner

Credentials: CIC, Registered Advisor NFL and MLB

We are honored to be recognized for our work as business and personal financial advisors providing personalized service and advice on investments, insurance and other planning solutions. We serve high-net-worth individuals, business owners, corporate clients and professional athlete clients through a disciplined approach to provide customized client solutions in the areas of asset management, corporate and personal retirement planning, and estate planning.

Securities Offered Through TFS Securities, Inc., Member FINRA/SIPC, a full-service broker dealer, located at 437 Newman Springs Road, Lincroft, NJ 07738, (732) 758-9300. Investment Advisory Services offered through TFS Advisory Services, a service of TFS Securities. www.finra.org.



Beverly Neal



701 Rte. 73 S, Ste. 405 Marlton, NJ 08021 Office: (856) 797-0200, Ext. 131 Direct: (609) 868-9549 Beverly.A.Neal@ampf.com www.ameripriseadvisors.com/beverly.a.neal

We Shape Financial Solutions for a Lifetime

- Women's financial strategies, saving for education
- · Retirement planning strategies
- Retirement income strategies

Title: Financial Advisor

Credentials: CMFC®, CRPC®, CLTC

As an Ameriprise financial advisor, I believe success should be measured not just by your financial well-being, but by how confident you feel about your future. My mission is to help you reach your financial goals through a personal relationship based on personalized, knowledgeable advice. This focus is designed to help you reach your goals, giving you greater confidence.

Investors should conduct their own evaluation of a financial professional as working with a financial advisor is not a guarantee of future financial success. Brokerage, investment and financial advisory services are made available through Ameriprise Financial Services, Inc., Member FINRA and SIPC.

Some products and services may not be available in all jurisdictions or to all clients.



Carol Peckman

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INVESTMENT

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Our Team — Dedicated to You

- · Independent, personal objective advice
- · Strategic, tactical and risk-averse styles
- Preservation of wealth

Financial Advisor

We are committed to a high level of service to help you meet your individualized goals of growing assets, planning for retirement and financial security. Our collaborative team includes my two daughters as well as other licensed staff. We provide stellar support in meeting your ongoing needs.

Advisory services and securities offered through Lincoln Investment Planning, Inc. Registered Investment Advisor, Broker/Dealer Member FINRA/SIPC.





Dean A. Rosini



One Fayette St., Two Tower Bridge Conshohocken, PA 19428 Direct: (610) 832-7615 Toll-free: (800) 333-0202, Ext. 7615 Dean.Rosini@wfadvisors.com

Knowledge, Experience, Solid Advice

- Retirement and income planning
- Strategies for growth, wealth preservation
- Committed to client service

Title: Senior Vice President – Investment Officer

Credential: PIM Portfolio Manager

For more than 29 years, Dean Rosini has worked with a select group of executives, professionals and successful individuals, helping them eliminate their financial "to-do list" on a day-to-day, year-to-year basis. The process includes the assessment of goals and objectives, providing sound unbiased investment advice in an ever-changing and challenging environment, review and evaluation of the recommended investment plan, and monitoring results.

Advisor selection is not reflective of individual client satisfaction or future performance. Please see the introduction section for important information on the scope of the award and the Five Star selection process. Wells Fargo Advisors, LLC, Member SIPC. [CAR 0812-03514].



John A. Solis-Cohen



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Excellence in Wealth Management

- · Comprehensive wealth management
- · Personalized investment plans and customized strategies
- · Tax-efficient retirement income strategies

Wealth Mgmt. including Retirement, Education and Income Planning

Title: Managing Director – Investment Officer

John Solis-Cohen brings more than 31 years of professional experience providing comprehensive wealth management, advice and strategies. Each client's personal investments, retirement accounts, insurance needs and estate investment planning strategies are integrated into a comprehensive plan seeking to achieve the client's goal using investment parameters that correspond with their risk tolerance.

Advisor selection is not reflective of individual client satisfaction or future performance. Please see the introduction section for important information on the scope of the award and the Five Star selection process. Wells Fargo Advisors, LLC, Member SIPC. [CAR 0812–02282].



Brett T. Straub



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Helping Preserve and Protect Your Wealth

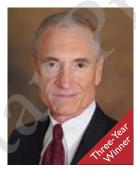
- · Focusing on individuals and businesses
- Helping you achieve your financial goals
- · Committed to providing thoughtful guidance

Title: Financial Advisor

Credential: Certified Financial Planner™ professional

At The Straub Group Wealth Management Services, we are pleased to offer financial services for both individuals and businesses that incorporate wealth management strategies and tax-efficient solutions. Let us help address your needs.

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Robert P. Tomasulo

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Advice and Service You Can Count On

- · Comprehensive wealth management services
- · Retirement and estate investment planning
- 35 years of investment experience

Title: Managing Director - Investment Officer

Credentials: CFP®, Premier Advisor

"Most people don't plan to fail, they fail to plan." A truly customized — and successful — financial strategy begins by identifying your objectives, time horizons and tolerance for risk. Once I understand your goals, the real work begins. Think of me as your financial advocate. I will help keep your investment plan on track, monitoring and adjusting the strategy as your needs change and the investment environment shifts. In my experience, the best dividends are earned through constant vigilance.

Advisor selection is not reflective of individual client satisfaction or future performance. Please see the introduction section for important information on the scope of the award and the Five Star selection process. Wells Fargo Advisors, LLC, Member SIPC. The Premier Advisors designation is held by a select group of Financial Advisors within Wells Fargo Advisors based on many factors including production. [CAR 0912-00915]





Steven Vitanza



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Catering to Each Client Individually

- Highly developed client service model
- · Comprehensive approach to financial planning
- Fee-based investment planning

CERTIFIED FINANCIAL PLANNER™ practitioner

CFP®, ChFC®, CLU®

A personalized working relationship with each client is the key to the continued successful growth of my practice during these uncertain and complex times. We work together to determine the details, so each client has input in developing their personal plan. Then, we track ongoing progress and address important changes, as needed, on their path toward their unique goals. A heartfelt thank you to all of my clients.

Investors should conduct their own evaluation of a financial professional as working with a financial advisor is not a guarantee of future financial success. Brokerage, investment and financial advisory services are made available through Ameriprise Financial Services, Inc., Member FINRA and SIPC. Some products and services may not be available in all jurisdictions or to all clients.



Andrew S. Vitek



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Serving High-Net-Worth Individuals

- More than 20 years of industry experience
- Caring and knowledgeable experience
- · Creating emphasis on comprehensive planning

Title: First Vice President - Investment Officer

Credential: CLU®

Andy's 20 years of experience have helped him understand the dynamic relationship that exists between his clients' goals, investment diversification and risk management.

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Yong Wang
Advanced Financial
Strategies, LLC

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ywang@wangfinancialplanning.com

Wealth Protection

- Individualized retirement income solutions
- · Balanced growth and protection strategies
- Ongoing timely advice in uncertain times

CERTIFIED FINANCIAL PLANNER™ practitioner

CFP®, ChFC®, CLU®

As a CFP® practitioner, I specialize in working with individuals who are either already retired or close to retirement to develop strategies to help protect their retirement income first. I am humbled and thrilled to receive this Five Star award four years in a row. I thank my clients for their continued confidence. If you are about to retire or recently retired and would like a second opinion on your portfolio, call or email me for a free consultation.

Securities offered through USA Financial Securities Corp., 6020 E Fulton St., Ada, MI 49301.

Member FINRA/SIPC, a Registered Investment Advisor. Advanced Financial Strategies is not affiliated with USA Financial Securities.



Peter R. Wechsler



2300 Computer Ave. Willow Grove, PA 19090 Phone: (800) 377-9967 www.FranklinRS.com

Preserve • Protect • Plan

- · Our job is to preserve and protect your nest egg
- Customized strategies to suit your vision and objectives
- Face the future with financial confidence

Title: Registered Investment Advisor

Retirement, Financial and Estate Planning

Peter offers you a carefully constructed inflation-adjusted income plan using a low-risk investment and savings strategy customized to fit your risk tolerance and your unique financial needs. Your concerns about running out of money, before you run out of time, will be erased, and you'll be left with a sense of financial confidence and security.

Investment Advisory Services offered through Brookstone Capital Management LLC, a SEC-Registered Investment Advisor.





Matthew C. Allen

225 S Main St. Yardley, PA 19067 Office: (215) 321-1101 matthew.allen@wellsfargo.com www.wfadvisors.com/matthew.allen Financial Advisor,

More than 30 years of experience assisting clients with their financial goals and objectives.

Advisor selection is not reflective of individual client satisfaction or future performance. Please see the introduction section for important information on the scope of the award and the Five Star selection process Investment and Insurance products:

NOT FDIC-Insured NO Bank Guarantee MAY Lose Value

Wells Fargo Advisors, LLC, Member SIPC is a registered broker-dealer and a separate non-bank affiliate of Wells Fargo & Company. [CAR 0812-02806].



Joseph Amodei

Ameriprise 🐯

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We at Amodei & Associates, a private wealth advisory practice of Ameriprise Financial Services, Inc., are passionate about putting the needs of our clients first and value being a part of their lives.

Investors should conduct their own evaluation of a financial professional as working with a financial advisor is not a guarantee of future financial success. Ameriprise Financial Services, Inc., Member FINRA and SIPC.



Elizabeth Rose Barker RBC Wealth Management Six Tower Bridge, Ste. 500 181 Washington St. Conshohocken, PA 19428 Phone: (484) 530-2806 liz.barker@rbc.com www.lizbarker.com Titles: Financial Advisor. Vice President

For more than 25 years, I have helped clients: identify their personal financial objectives, develop and implement smart strategies to match their needs and perpetually provide ongoing service and plan reviews. Women "in transition" are of special interest to my practice.

RBC Wealth Management, a division of RBC Capital Markets LLC, Member NYSE/FINRA/SIPC.



Stuart Bristow RBC Wealth Management 181 Washington St., Ste. 500 Conshohocken, PA 19428 Phone: (484) 530-2827 Toll-free: (877) 530-3060 stuart.bristow@rbc.com Financial Advisor — Retirement Planning and Investment Consultina

I develop and implement solutions based on my clients' objectives. I have expertise in building fixed-income portfolios to establish a retirement income.

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A. Louis Denton Borer Denton & Associates, Inc. 610 Sentry Pkwy., Ste. 100 Blue Bell, PA 19422 Office: (610) 238-0888, Ext. 303 Cell: (215) 913-0294 Ldenton@b-d-a-inc.com President, Chief Executive Officer

As a financial advisor for 28 years, I am dedicated to providing personal service to individuals, trusts and smaller corporate retirement plans. Borer Denton is an SEC-Registered Investment Advisor and uses individual securities to meet client needs.

Advised accounts may hold their securities at and direct their brokerage to any firm they choose or use Petersen Investments, an unaffiliated Registered Broker/Dealer and member of FINRA, SIPC and SIFMA.



Paul Fisch

165 Township Line Rd. Jenkintown, PA 19046 Phone: (215) 572-4290 paul.fisch@wfadvisors.com fischwealthmanagement.wfadv.com Title: First Vice President – Investments

Paul Fisch is focused on helping his clients meet their investment and financial needs. The Fisch team has more than 100 years of experience working with retirees, business owners and individuals. Providing the best service is their goal.

Advisor selection is not reflective of individual client satisfaction or future performance. Please see the introduction section for important information on the scope of the award and the Five Star selection process. Wells Fargo Advisors, LLC, Member SIPC. [CAR 0812-04514].



Timothy Gardner Gardner Financial **Planning** 3288 Delsea Dr., Ste. A Franklinville, NJ 08322 Office: (856) 694-3200 Cell: (856) 503-9794 tim@gardnerfinancialplanning.com gardnerfinancialplanning.com Credential: CERTIFIED FINANCIAL PLANNER™ professional

As a Certified Financial Planner™ professional, I am dedicated to the highest level of personal service to my clients. I provide financial planning integrated with investment management. Goal-based investing provides the rationale for sound investment decisions.

Registered Principal. Securities offered through Cambridge Investment Research, Inc. a broker/dealer. Member FINRA/SIPC. Investor Advisor Representative. Cambridge Investment Research Advisor, Inc. a Registered Investment Advisor. Gardner Financial Planning and Cambridge are not affiliated.



William F. Geilfuss III

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Title: Financial Advisor

Focus: Retirement income and planning, and investments. Providing personalized investment advisory services to individuals, businesses and institutions with more than 33 years of experience.

Member FINRA/SIPC.



Jan D. Gotshall **GM Financial Planners** 49 Chestnut Rd. Paoli, PA 19301 Phone: (610) 644-0101 Areas of Focus: Investments and Retirement Planning Credentials: MSM, CERTIFIED FINANCIAL PLANNER™

Jan's specialty has been working with women and retirees for the past 20-plus years. She attributes her success to the "trust" developed with her clients.

Excellent service and professional advise.

Securities offered through Resource Horizons Group, L.L.C. Member FINRA and SIPC. Investment advisory services offered through Resource Horizons investment advisory and GM Financial Planners. Resource horizons and GM Financial Planners are not affiliated.





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sharmon992@aol.com

Susan M. Harmon's private law practice specializes in estate planning and taxation, and financial and retirement planning for businesses owners, professionals and individuals. She is an author and speaker on these topics, whose texts are used by The American College. Her memberships include the Pennsylvania Bar Association and the American Bar Foundation as a fellow.



Ameriprise
Financial

161 Washington St., Ste. 1300
Conshohocken, PA 19428

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michael.l.hartnett@ampf.com

Michael L. Hartnett

As a financial advisor, Michael helps clients to feel confident about their financial future.

Investors should conduct their own evaluation of a financial professional as working with a financial advisor is not a guarantee of future financial success. Ameriprise Financial Services, Inc.,

Member FINRA and SIPC.

He works with individuals and businesses to

align their financial plans and goals.



Daniel P. Heenan Oppenheimer & Co. Inc. 500 Old York Rd. Jenkintown, PA 19046 Office: (215) 576-3052 Phone: (888) 800-1152, Ext. 3052 daniel.heenan@opco.com Daniel P. Heenan, Director – Investments

With 33 years of experience as a financial advisor, I pride myself in servicing clients and recommending appropriate investment strategies for their individual needs. Concentrating on preservation of wealth strategies and striving to make my clients money!

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CERTIFIED FINANCIAI PLANNER TO

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After graduating from Drexel University in 1986, I immediately went to work in the financial services industry. In my 25 years of experience with Lincoln Investment, I have specialized in developing and maintaining long-term relationships with clients as they progress throughout their careers and into retirement.

11/12.



Thomas A. Kalejta

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Thomas Kalejta, CFS®, ChFC®,

RFC®, AEP®

We believe in thinking "out of the box," and we are not afraid to challenge conventional wisdom in our approach to investing and preserving wealth. All of our energy, commitment and efforts are focused on you.

Securities and Investment Advisory Services offered through ING Financial Partners member SIPC. Kalejta Financial Management, PC. is not a subsidiary of nor controlled by ING Financial Partners.



Scott J. Kaminsky
Morgan Stanley

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Financial Advisor, CERTIFED FINANCAL
PLANMER", Senior Portfolio Manager

Since 1996, Scott has helped identify and address areas of risk prevalent in the lives of the families he assists. As a CERTIFIED FINANCIAL PLANNER™ professional, Scott is committed to perform at the highest level for his clients with no shortcuts, compromises or excuses.

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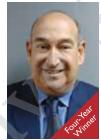
Christopher J. Kearon Morgan Stanley

899 Cassatt Rd., Ste. 100 Berwyn, PA 19312 Office: (610) 408-1904 Toll-free: (877) 874-9498 christopher.kearon@mssb.com ms.com/fa/kearonwealthmanagement

Thank you to our peers for this special recognition. At Kearon Wealth Management at Morgan Stanley, we seek to exceed our clients' expectations.

Christopher J. Kearon, Senior Vice President, Portfolio Manager, Financial Advisor.

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RF, AIF®, ChFC®, AEP®

Steven specializes in wealth accumulation through business planning, retirement plans and financial services offered through LPL Financial and Private Advisor Group for individual and corporate clients.

Securities offered through LPL Financial, member FINRA/SIPC. Investment advice offered through Private Advisor Group, a registered investment advisor. Private Advisor Group and Commonwealth Investment Mangement Group, LIC are separate entities from LPL Financial.



Robert B. Logan

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CPA/PFS, MST, CFS®

Our team has almost 40 years of experience helping families, individuals and small businesses make more money and pay less taxes by using a comprehensive review of the nine wealth management issues which are critical to your financial well-being.

Robert B. Logan securities offered through H.D. Vest Investment Services^{3M}, Member SIPC, Advisory services offered through H.D. Vest Advisory Services^{3M}. Logan Financial Services Corp. is not a registered broker/dealer or independent investment advisory firm.





James McLaughlin

ELLS ARGO

DVISORS

77 Lancaster Ave. Malvern, PA 19355 Phone: (610) 251-5396 james.mclaughlin@ wellsfargo.com Title: Financial Advisor

More than 19 years assisting clients with their financial needs. Investment, retirement and estate planning.

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CERTIFIED FINANCIAL PLANNER™
professional, CLTC

I want to thank all my clients for the ongoing trust and confidence they have in me.

Helping clients through the many aspects of financial planning, and specifically focusing on retirement planning, has been my passion.

Advisory services and securities offered through Lincoln Investment Planning, Inc. Registered Investment Advisor, Broker/Dealer Member FINRA/SIPC.



George Pomerantz



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Provides the convenience and effectiveness of combining wealth management, tax, accounting and business consulting services under one roof. His broad-based experience, multidisciplined knowledge and credentials uniquely position him to offer relevant solutions.



Michael Rifkin

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fa.smithbarney.com/michaelrifkin
Senior Vice President, Branch
Manager, CFP®, CRPC®

With 30 years of financial industry experience, Mike is committed to creating a working plan that will help you and your family to achieve your goals and aspirations.

the test

Jordon N. Rosen

BLS
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Wilmington, DE 19805 West Chester, PA 19380 Phone: (302) 225-0600 jrosen@belfint.com www.belfint.com Director, Tax and Small Business CPA, AEP®

Through questioning, sifting and sorting, Jordon filters all of the details of estate planning and net-worth scenarios to come up with a succinct tax plan. He helps clients make unbiased, clear choices, while advocating for their best estate plan.



Stephen R. Schaeffer Morgan Stanley

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Philadelphia, PA 19103
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Stephen.r.schaeffer@mssb.com
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First Vice President,
Financial Advisor

Steve provides comprehensive financial planning, portfolio management and education in the fundamentals of investing. Steve is also a 2010 and 2011 Five Star Wealth Manager.

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Robert Schmauk

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With more than 24 years of experience and access to more than 6,600 mutual funds, Rob specializes in creating, monitoring and managing mutual fund portfolios designed to achieve any client objective. Rob also has expertise in the 529 college savings plan market.



Larry Schneider

Ameriprise 🐯

2021 New Rd., Bldg. 12 Linwood, NJ 08221 Phone: (609) 653-0052 larry.r.schneider@ampf.com ameripriseadvisors.com/larry.rschneider Financial Advisor CERTIFED FINANCAL PLANNER™

I am passionate about working with clients to help them meet their financial needs and goals to secure their future. I will ask the right questions and listen to your answers to help ensure that you achieve your goals.

Investors should conduct their own evaluation of a financial professional as working with a financial advisor is not a guarantee of future financial success. Ameriprise Financial Services, Inc., Member FINRA and SIPC.



Frank Sciecinski

1127 Dodgson Rd. West Chester, PA 19382 Office: (484) 315-8239 www.sciecinski.com

Title: President

Sciecinski Wealth Management is a familyowned financial consulting firm. We help our clients develop, implement and maintain financial, business and life plans to aid them in achieving their goals. We build client relationships based on trust, sound advice and prompt personal service.

Securities offered through LPL Financial, Member FINRA/SIPC.





James R. Sgro

KARR BARTH

ASSOCIATE INC.

40 Monument Rd.

Bala Cynwyd, PA 19004

Office: (610) 660-4483

James.Sgro@axa-advisors.com

Senior Vice President

I am committed to helping my clients work toward their financial goals for themselves, their families and their businesses by assisting them with strategies for wealth management, preservation and transfer.

James R. Sgro offers securities through AXA Advisors, LLC (NY, NY 212-554-1234), member FINRA, SIPC. Annuity and insurance products offered through AXA Network, LLC. Karr Barth Associates Inc. is not owned or operated by AXA Advisors or AXA Network. AGE-69912(08/12)(exp. 08/14).



Daniel M. Shevlin

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Gredentials: CLU®, CFP®

Providing comprehensive financial planning services including investment management, estate and retirement planning. At Carter Shevlin Financial, our goal is to manage, pursue and preserve our clients' financial plans.

Securities and advisory services offered through LPL Financial, a registered investment advisor. Member FINRA/SIPC.



Suzanne Schwester Sloan Morgan Stanley

1000 Main St., Ste. 201 Voorhees, NJ 08043 Phone: (859) 489-6609 suzanne.schwester@mssb.com Titles: CMFC®, Financial Advisor

Suzanne is known for her keen ability to listen to every client's concerns and unique life goals. She is committed to formulating financial plans that help clients enjoy their current lifestyle while planning for the future.

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Edward J.
Staudenmayer

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I listen to understand my clients' complete financial picture and identify nuances that may be important in your retirement so that you can plan to live in retirement on your terms. My areas of focus include retirement planning and investments.

Investors should conduct their own evaluation of a financial professional as working with a financial advisor is not a guarantee of future financial success. Ameriprise Financial Services, Inc., Member FINRA and SIPC.



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Robert provides comprehensive wealth management and investment planning services. Robert has been helping clients accumulate and preserve their wealth for more than 30 years.

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Advisor selection is not reflective of individual client satisfaction or future performance. Please see the introduction section for important information on the scope of the award and the Five Star selection process, Wells Fargo Advisors, LLC, Member SIPC. [CAR 0812-02737].



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We can work together using a process that focuses on you and your goals, integrating investment decisions with pressing financial needs and aspirations. I will support you and your strategy with my resources and perspective. Visit fa.smithbarney.com/themainlinegroup for more information.

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